

ExpoProducción 2017

March 29 – 31, 2017 • World Trade Center • Mexico City, Mexico



ExpoProducción - General Information

Mission: ExpoProducción is the only trade show and conference serving the complete sewn product supply chain for the fashion, home and technical textile industries in Mexico and Central America.

Target Countries:

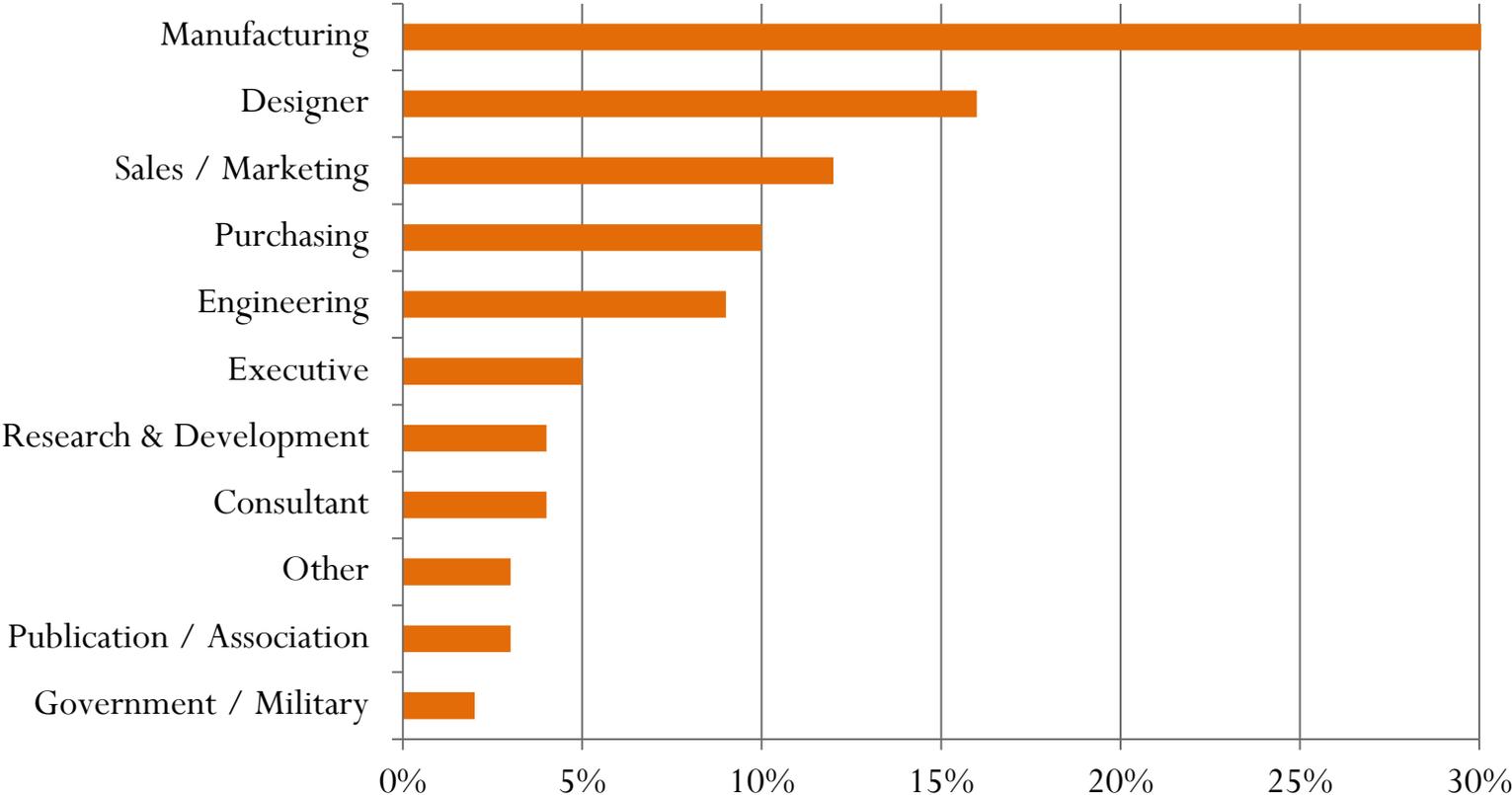


Supporting Groups: MexCostura, CANAIVE, IFAI

Attendee Profile

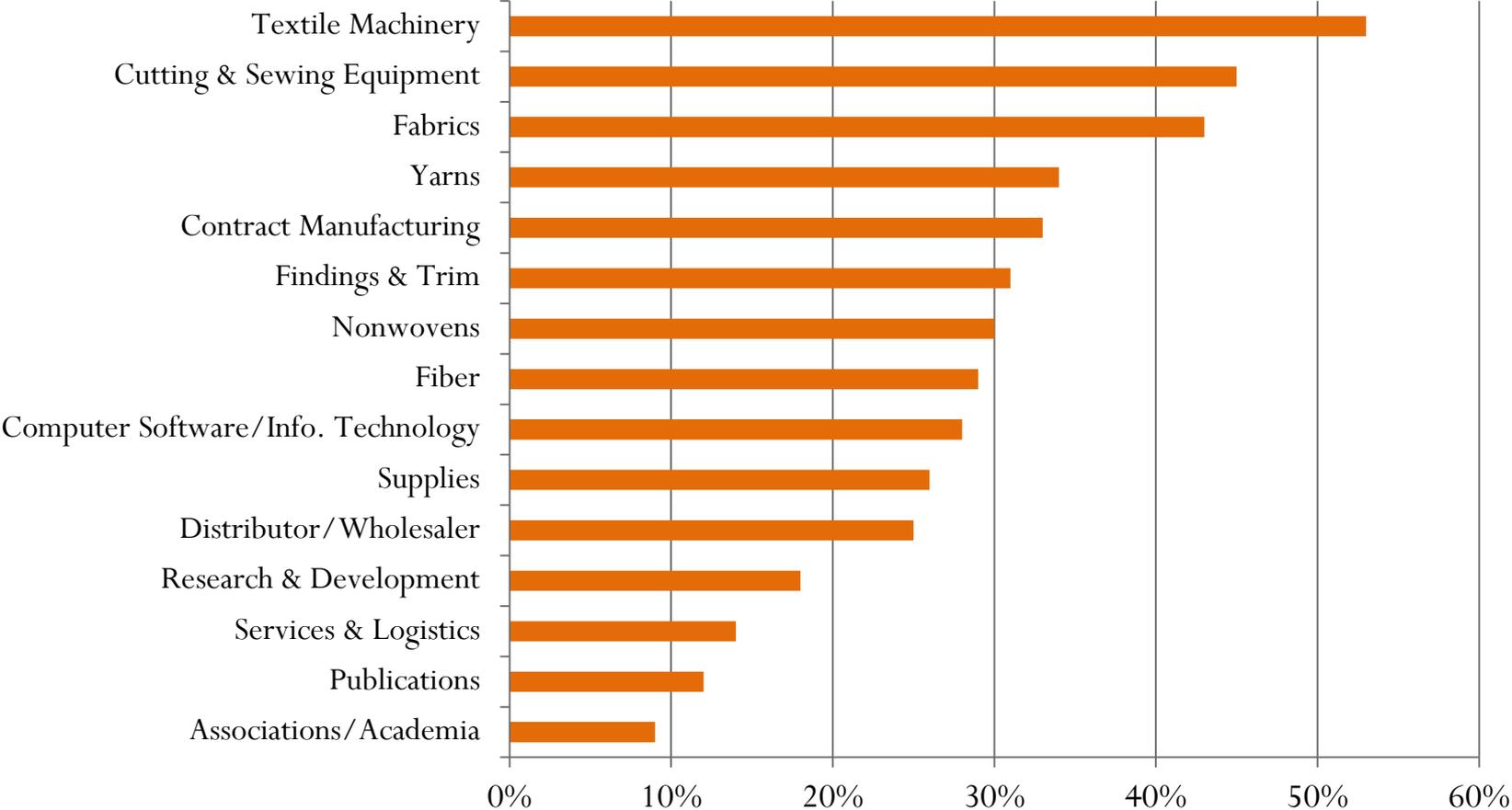
More than 2,400 visitors attended ExpoProducción 2015 from the following countries: Belgium, Costa Rica, Ecuador, France, Guatemala, Honduras, Italy, Japan, Mexico, Peru, and South Korea.

Attendees are Involved in the Following Types of Work:



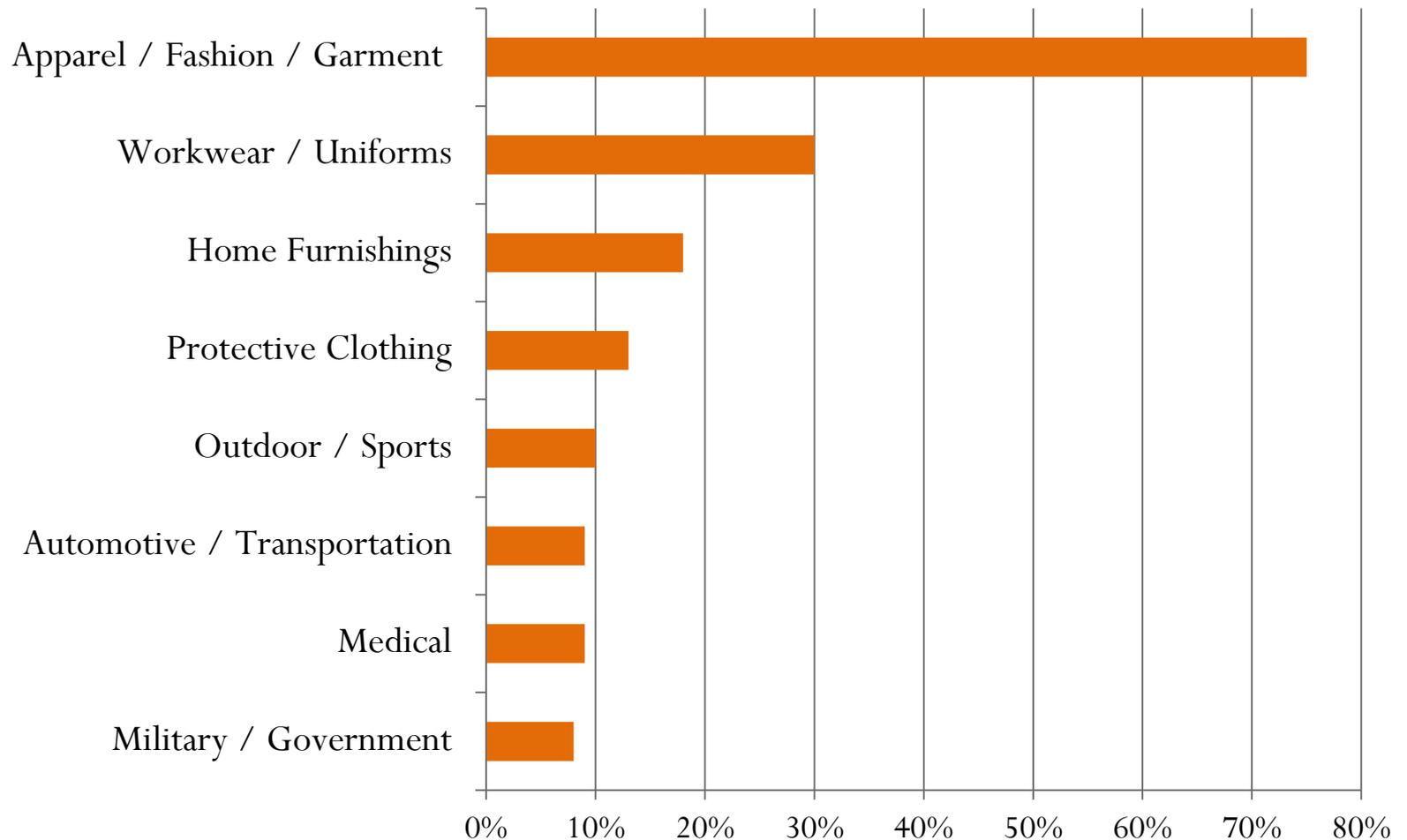
Attendee Profile

Attendees are Interested in the Following Product Groups:



Attendee Profile

Attendees are Involved in the Following Industries:



Exhibitor Profile

ExpoProducción hosted over 100 exhibiting companies and brands from 8 countries in 2015. The exhibitors participated from the following countries: Brazil, Canada, India, Italy, Mexico, Pakistan, Sweden, and USA.

Exhibitor Product Groups Span the Full Supply Chain:

- Associations/Academia
- Computer Software/Information Technology
- Contract Manufacturing
- Cutting & Sewing Equipment
- Distributor/ Wholesaler
- Fabrics
- Fibers & Yarns
- Findings/Trims
- Nonwovens
- Publications
- Research & Development
- Services & Logistics
- Supplies
- Textile Machinery





USA Pavilion Booth Package



Pricing for USA Pavilion Standard Booth Package - \$4,176.00 for 9 square meters (3m x 3m):

A Standard USA Booth Package Includes:

- Material Handling
- Hard Walls
- Table & Chairs
- Lights
- Electrical Outlet
- Carpet
- Booth I.D. Sign
- Wastepaper Basket
- Booth Cleaning
- Company Listing in the Show Directory
- Translator for Pavilion
- US Lounge
- 1 double sided meter board with pavilion participants listed
- 7 • Full page ad in the show directory listing all US pavilion participants



U.S. participants will receive the following support, incentives and promotions:

- Dedicated e-card to registered Attendees promoting all companies in the U.S. Pavilion
- All Companies listed on ExpoProducción website as being part of the U.S. Pavilion
- Press Release highlighting the participants of the U.S. Pavilion

Are you ready to grow your business in Mexico?

Next Event: March 29 – 31, 2017

World Trade Center, Mexico City, Mexico

See you there!!!



Thank You From The
ExpoProducción Team!



For more information, contact Lorie Gross @ Lorie.Gross@expodevco.com